

HOPE

Community

ANNUAL REPORT 2014

**these
four
corners**
and
beyond



Three themes
sum up 2014 for
Hope Community.

These themes are
about what
we have done,
and
about what
we have learned
about our work
over time:



Hope creates permanent spaces where people feel safe and welcome.

In so many ways, Hope is about this place: reclaiming the intersection of Franklin and Portland Avenues and the surrounding blocks. We started small. We talked with people in the neighborhood. As we gained experience we learned how to build partnerships and take on complex projects like the South Quarter* project that will be completed in 2015. The buildings Hope has renovated, restored and constructed in this place are a symbol of the transformation of a formerly devastated community.

With Hope people create their own futures. We have always said that buildings can't change a community. Only people can do that. Over time, we've learned how to build a replicable system with pathways for many people to get involved, learn, contribute and grow. Today, the hundreds of kids and adults who work with us each year experience common elements: they develop their ability to act for themselves and others, build long-term relationships, and work to improve the systems that impact their lives.

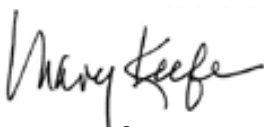
Hope brings communities together to make greater change possible.

Hope's work has always benefited people and communities well beyond a few city blocks. More people, more partners, more accomplishments and more recognition is leading to more interest in our work and to more possibilities. Our work with community members and partners has grown to a critical mass that is having a broader impact.

This 2014 report lifts up a powerful learning for Hope: it's not what we do that makes us successful, it's how we do it. Hope is working with community members and partners to build a stronger city. You make this possible. Thank you for learning with us year after year.

*The South Quarter is a partnership between Hope Community and Aeon.

With deep gratitude,



Mary Keefe,
Executive Director



Heidi Barajas,
Hope Community Board Chair



Hope creates permanent spaces where people feel safe and welcome.

When Hope started out in our mission to reclaim this neighborhood, buildings were the natural place to start. We bought and renovated a few houses on a neglected block, and created safe public gathering spaces. As we learned and gained experience, we built healthy, affordable rental homes, commercial spaces, a community center, gardens and more. Public and private investments have transformed boarded up homes and empty lots into quality buildings that reflect the pride community members feel about this place.

In 2014, construction began on The Rose, the fourth and final building in the South Quarter* project that stands at the intersection of Portland and Franklin. This new development will house up to 250 additional people. Hope consistently outperforms the national rate at which people move.

47 affordable apartments are located in smaller buildings renovated by Hope
126 mixed-income rental homes are in the first three phases of South Quarter
90 new units are in the fourth and final phase South Quarter building
2500 square feet of community gardens offer residents a place to learn, grow and lead on food justice issues
475 people live in **173** healthy, affordable rental homes
50 percent of all residents are children under the age of 18
5000 square feet of new community garden space in the final phase of the South Quarter is under construction; planting begins in spring 2016

*The South Quarter is a partnership between Hope Community and Aeon.

“We’re building this to last 200 years. This is not a temporary project, but long-term affordable housing.”

—MARY KEEFE, EXECUTIVE DIRECTOR





With Hope people create their own futures.

Hope has learned a lot about how to build the capacity to support people in taking action for themselves and others. We create spaces for people to work together, build relationships and move between different community opportunities and take action on things that are important to them.

In 2014, more than 1,500 people worked with Hope Community. People are building stronger lives and, together, are building stronger communities.

“The experience of having the opportunity to do something about the many issues that I care about and a community that is supporting, honest and accountable has changed my life.”

—KRISTY CLEMONS, SPEAC GRADUATE



150 people joined in year-round work focused on healthy foods, food justice and leadership with partner Land Stewardship Project

50 diverse community members participated in a listening and design process that will shape the new community teaching garden at The Rose

600 people participated in two major listening projects about economic stability and healthy food

40 young adults participated in Hope's eight-month SPEAC leadership development program

125 youth built self-advocacy and leadership skills through trainings, workshops, and mural-making

33 children connected to nature, harvested food and watered garden beds as part of our Youth Stewards program

953 people received tax assistance through a partnership with Prepare + Prosper that returned \$2,339,877 in tax refunds and credits to community members

20 people completed an entrepreneurship program offered in partnership with the Neighborhood Development Center

41 people participated in an evaluation study that revealed a continuum of community leadership emerges from Hope's work



Hope brings communities together to make greater change possible.

One of Hope's most important outcomes is that we support people in developing the collective capacity to create communities where everyone thrives. The following are some examples of how the work is expanding.

Over the past year, we were invited to help **develop a safer Franklin Avenue**, a Hope staff member continued as **co-chair of the local business association**, we organized teams **to turn out people to vote** in South Minneapolis, local **police invited us to participate** on a

"I was scared when I went in (to a public hearing). I felt that when I got up to speak, I was nervous. But it didn't keep me from speaking. I spoke, and they listened. I'm proud of what we've done."

—RAY ROBINSON, FOOD JUSTICE LEADER



strategy team, and the **Aspen Institute Roundtable for Community Change invited us** to participate in a national learning cohort on complex community change. Hope is a **partner in a Health Impact Assessment** and is part of a collaborative initiative in a major **Building the Field Community Engagement partnership**. Hundreds of **diverse people seek us out every year**, and **Hope-trained leaders build influence** wherever they live.

5000 people joined Hope and our partners in celebrating Franklin Avenue Open Streets, an event to make the avenue safer for bicyclists and pedestrians

20 leaders testified at a Minneapolis Park Board meeting that resulted in adding racial equity assessment requirements to the board's urban agriculture plan

40 partnerships with other organizations, institutions, and initiatives helped make our work successful



Hope Community board, staff & interns

HOPE BOARD

Heidi Lasley Barajas, Chair *
University of Minnesota

David Newman, Treasurer *
The Bancor Group, Inc.

Brockman Schumacher, Secretary *
Licensed Psychologist

Mary Keefe
Executive Director,
Hope Community

Muna Abdirahman
SPEAC member, Hope Community

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Minnesota Department of Human
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Cargill Foundation

Paul Leighton
North Star Resource Group

Maria McLemore
University of Minnesota

Maria Pabon
University of Minnesota

Sharon Sayles Belton
Thomson Reuters, Former Mayor
of Minneapolis

Steve Shapiro
CRS Partners

Catherine Smith
B.L. Dalsin Roofing

* Executive Committee



HOPE STAFF

Front row (left to right): Char Madigan, Betsy Sohn, Jackie Blakey, Jake Virden and Mary Keefe

Second row (left to right): June Bouye, Marcia Cartwright, Alisa Hoven, Bonita Ruiz and Eliza Severson

Back row (left to right): Brandon Bagaason, Andrew Hopkins, Will Delaney and Chaka Mkali

STAFF, INTERNS AND WORK STUDY STUDENTS

Hope recognizes the deep commitment of talented people who contributed to our work in 2014 and the partnerships that connected us to them.



Top row (left to right):
Kristy Clemons, Alisa Hoven

Bottom row (left to right):
Dylan Kesti of Land Stewardship
Project, Jake Virden and Irna Landrum

Front Desk staff
Hattie Reed

Temporary Staff
Kristen Estvold
Jeanne Leighton

Interns
Claire Stoschek,
University of Minnesota
Mai Xee Pha and Maria Russo,
HECUA
Eva Metz and Emmett Doyle,
MNGreenCorps members

UNIVERSITY OF MINNESOTA WORK STUDY STUDENTS



(left to right): Nasro Isaq, Rachel
Motachwa, and Kiaria Taylor

STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2014

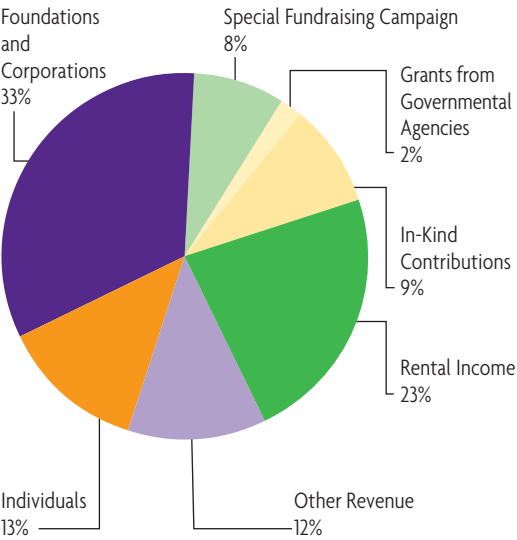
Support and Revenue:	
Individuals	\$ 237,358
Foundations and Corporations	600,979
Special Fundraising Campaign	154,227
Grants from Government Agencies	27,500
In-Kind Contributions	165,669
Rental Income	424,946
Other Revenue	214,475
Total Support and Revenue	1,825,154
Expense:	
Personnel Costs	807,309
Contracted Services	154,926
Professional Fees	111,775
Professional Development	17,393
General Supplies	33,464
Communications	34,992
Insurance	35,288
Program—Other Costs	220,006
Rental Properties	388,374
Space Rental Expense	33,643
Loans Interest	114,471
Depreciation and Amortization	242,252
Total Expense	2,193,893
Change in Net Assets	(368,739)
Net Assets and Equity—Beginning of Year	6,512,728
Net Assets and Equity—End of Year	\$ 6,143,989

STATEMENT OF FINANCIAL POSITION

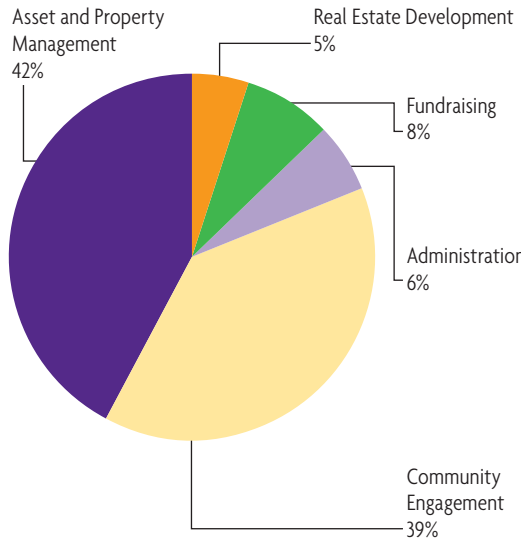
December 31, 2014

ASSETS	
Cash	\$ 698,775
Grants and Other Receivables	52,007
Due from Related Entities	90,909
Prepaid Expenses	8,579
Investments	605,914
Notes Receivable	2,913,893
Property and Equipment, Net	3,488,404
Construction in Progress	865,000
Other Assets	281,995
Total Assets	\$ 9,005,476
LIABILITIES, NET ASSETS AND EQUITY	
Liabilities:	
Notes Payable	\$ 37,716
Accounts Payable	64,788
Accrued Liabilities	59,617
Deposits Held for Others	58,606
Deferred Revenue	15,000
Long-Term Debt	2,625,760
Total Liabilities	2,861,487
Net Assets and Equity:	
Unrestricted	5,913,250
Temporarily Restricted	148,739
Permanently Restricted	82,000
Total Net Assets and Equity	6,143,989
Total Liabilities, Net Assets and Equity	\$ 9,005,476

SUPPORT AND REVENUE



EXPENSE



> Volunteers and in-kind donations

A dedicated team of Hope staff and over 150 annual volunteers are part of a continuum of opportunities that keep people engaged, inspired and rooted in community. We honor the contributions and impact Hope volunteers have on our success. In 2014, the volunteers’ work equaled \$165,669 in monetary value.

VOLUNTEERS

Jen Arnold
Oyudari Baatarsogt
Jake Barrow
Huda Bashir
Brook Belachew
Adam Blackey
William Blakey
Grace Blomgren
Angela Boreen
Sasha Houston Brown
Alison Buckneberg
B. Malia Burkhart
Margaret Casey
Andre Castillo
Mai Yee Chang
Omari Chatman
Gwen Chynoweth
Maria Clark
Jill Clearman
Elizabeth Conda
Jim Hong Dohgie
Adrienne Doyle
Emmett Doyle
Owen Duckworth
Jacqueline Duddington
Biff L. Dunsworth
Jessica Eckerstorfer
Chantz Erolin
Adam Estvold
Ashley Fairbanks
Nathalie Cade Ferreira
Penny Fish
Sherry Foreman
Demetrius Gant
Amal Gazey
Denise Genodepa
Emilia Gonzalas- Avalos
Darius Gray
Lisa Greene
Ryan Greguske
Chantz Grolin
Kayla Van der Hagen
Jordan Hamilton
Sanghoon Han
Shinhee Han
Laura Harreld
Fayzia Hassen
Ruthanne Heenan
Roger Helgeson
Rikki Hemstad
Yer Her
Jean Hill

Tad Hinnenkamp
Leila Hirsch
Malik Holt
ShaVunda Horsley
Alisa Hoven
Anna Huang
Mia Hudson
Mickey Iluebbey
Shukri Jama
Molly Jass
Dana Jeffries
Rebecca Johnson
Tish Jones
Magdalena Kaluza
Vina Kay
Brendan Kelly
LaCora Bradford Kesti
Claire King
Caag Kong
Yia Kue
Adam Lavalley
Beom Joon Lee
Koshoua Lee
Yea Lee
Jeanne Leighton
Larissa Leshovsky
Manuel Levins-Holden
Jiayi Li
Juan Linares
Chia Lor
Jes Luby
JoAnna Lund
Paul Maccabee
Gabriella Deal Marquez
Shelley Martin
Scott McDonald
Estela Mejia Ortiz
Wintana Melekin
Eva Metz
Christina Milanowski
Mysnikol Miller
Ned Moore
Caleb Murphy
Mankwe Ndosi
Ali Newman
Jake Novotny
Connor O’Brien
Jisoo Oh
Esther Okelola
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Mai Xee Pha

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Neng Vue
Pana Vue
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Frederick Werner
Eleonore Wesserle
Rhys Williams-Virden
Christana Wynn
Hao Xu
Tiffany Yang
Julia Ziegler
Lauren Zima

IN KIND DONORS

In the past year Hope has received **generous donations of goods and services** that support our organization. In Kind donations vary from plants and flowers to beautify our neighborhood, to professional services to support our staff. One thing that doesn’t vary is how much we appreciate them.

Roger Helgeson
Paul and Jeanne Leighton
Bruce Silcox
Triangle Park Creative



Hope Community donors

With deepest gratitude we thank the donors here for believing in possibility. Because of you, a neighborhood once in despair is renewing and a strong community is growing. We honor you—our friends and partners. If you are one of our supporters and you do not see your name on our list, please contact Brandon Bagaason at (612) 435-1695 or bbagaason@hope-community.org.

\$25,000 OR MORE

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P.W. Skogmo Fund
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The Patrick and Aimee
Butler Family
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\$10,000-\$24,999

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UNDER \$500

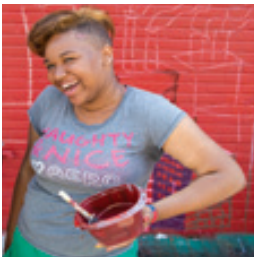
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The Keepers are Hope Community donors who have made a commitment to leave a legacy to our organization. They are supporters of Hope Community’s work and vision, standing with us for many years. Keepers are visionaries and committed to keeping Hope Community moving into the future. For more information about becoming a Keeper or other Planned Giving options, please contact Brandon Bagaason at (612) 435-1695 or bbagaason@hope-community.org.

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Hope Community Sustainers

The Sustainers are Hope Community donors who give monthly or quarterly to ensure stability and growth. These donors provide a steady flow of funds throughout the year, allowing Hope to provide the same level of high quality programming and affordable housing that is expected. For more information about becoming a Sustainer, please contact Brandon Bagaason at (612) 435-1695 or bbagaason@hope-community.org.

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Community remembrances and memorials

In the past year Hope has received many gifts given in honor of birthdays, weddings, anniversaries, graduations, and simply for someone’s amazing presence in the world. Donors have also made gifts to Hope in memory of the people they have loved and have held an important place in their lives. We thank all of you who gave. We honor and remember you who are named here, and we ask your blessing on our little patch of Hope.

In honor of

Jackie Blakey
Rev. John Brandes
Breast Cancer Awareness
Brigit Mary Cochener
CSJ Jubilarians
Patricia Cummings
Marilyn Devereaux
Deanna Foster
Rita Foster
Gabler Family Mothers
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St. Patrick’s Day
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Parents of Kathy Tomlin
Clients of Ann
Wengronowitz
Dayna Wolf
Edward Yudof

In memory of

Abdullahi Abdirahman
Connie Bauman
John Beste
Alvin “Red” Bouye
Patrice M. Brady
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Bernice Sisson and Monica
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Movement)
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Rita Steinhagen
Ginny Sullivan
Joseph and Paul Summers
Yvonne Wagner
Goldie Westby



Rendering of Hope’s Community Teaching Garden at The Rose by MSR (Meyer, Scherer & Rockcastle, Ltd.)



**Thank
you!**



Mission

Hope Community creates connections that strengthen the power of community members and communities. We cultivate community leaders, build community capacity, care for the housing and community spaces we develop, and pursue equity and diversity in all we do.

Core Values

Respect. We believe in people. We relate to youth and adults as people, not clients.

Connection. We build relationships, the cornerstone of all our work.

Listening. We listen to all who engage with us. The realities we hear drive our planning and activities.

Co-creation. We encourage people to co-create—projects, programs, places, opportunities—with us.

Equity. We pursue racial and economic equity in all our work to achieve equitable power, access, opportunities, treatment, impacts and outcomes for all.

Stewardship. We are responsible and accountable stewards of the natural, human, material and community resources invested in our work.



Hope Community
www.hope-community.org
612-874-8867

All photos in this report are by Bruce Silcox except for the photo of cyclists and pedestrians on page 9, which was taken by Courtney Schwarzhoff, and page 19, the photo of cyclists was taken by Jenifer Hanson. Report graphic design by Triangle Park Creative.