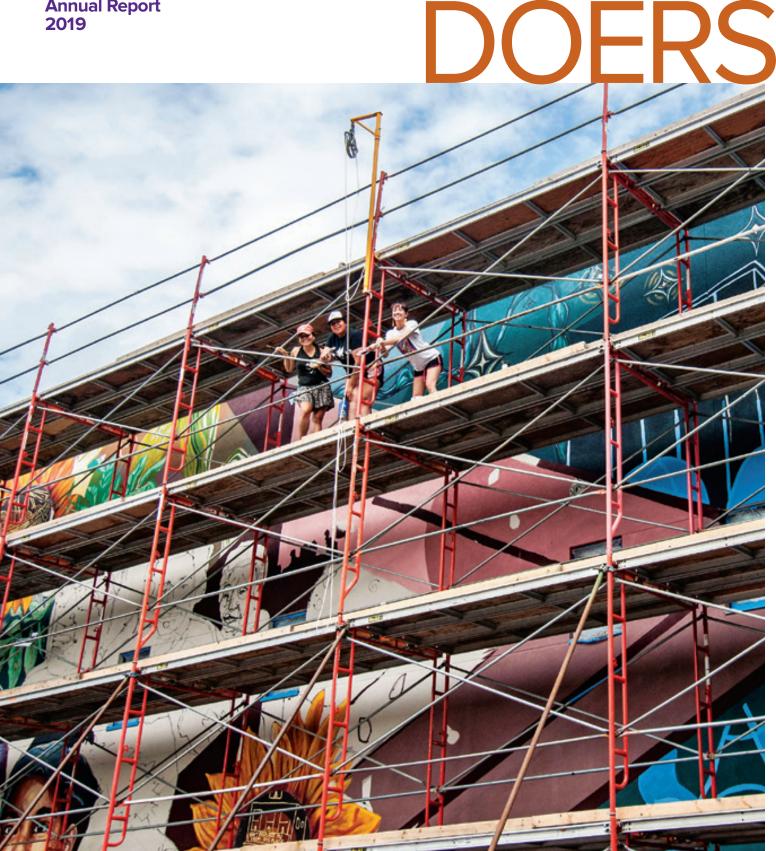
Dreamers and

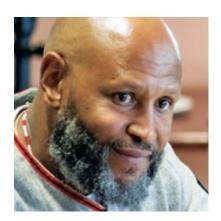
HOPE Community

Annual Report 2019



"Aspirational pragmatism is the art of being a dreamer and a doer. What we are accomplishing may be dismissed by some as a dream or the product of a wild imagination. Adding pragmatism to aspiration helps to assess a theory or belief in terms of its practical application. This approach has always been at the core of how Hope has approached its work and mission."

-Chaka Mkali



Thank YOU to all the people that

to all the people that have been loyal to Hope for years—some even for decades. We have had the unique privilege of maintaining many relationships with community members, donors and staff. Once a part of Hope, always a part of Hope.

Recent events have given us the opportunity to slow down and reflect on what is it about Hope that inspires you to keep coming back. My colleague Chaka Mkali would describe this magnetic draw as "aspirational pragmatism."

Hope is a place for people who dream of a vibrant, equitable community where diverse people can live, work, learn, and thrive together. We attract people who have a vision for our collective future that isn't constrained by the way things have always been.

But a dream without a plan loses its appeal all too quickly. At Hope, we're careful about this, because the people we work with have been burned by false promises over and over again. While we dream big, we back it up with concrete plans and the resources to put them in action.

We dedicate this annual report to all the dreamers and doers who have built Hope from an untested idea into a national model for creative placemaking—or as we like to call it, placekeeping. You likely can think of a time when you provided the time, energy, or money that bridged the gap between dreaming and doing. We're grateful to each of you for joining us in achieving what once seemed impossible.

Sincerely,

Shannon Smith Jones
Executive Director



"I learned what healthy collaboration and co-ownership feels like. This project provided a space for all the artists and organizers to show up as their whole selves. There was room to make mistakes, take risks and grow from them. I feel that I have tangible skills I can take with me to teach others how to collaborate in a healthy, meaningful, and impactful way."

— Juliette Myers, muralist on the Defend, Grow, Nurture Phillips mural

When dreams meet plans

2 local artists trained to lead community projects, leading to 2 new murals created by youth

3 youth hired by the Lake Street Council to photograph its Eat and Art event

5 generations of community leader Winnie Jourdain's family gathered to celebrate an indoor mural created

7 leaders joined the Housing Justice coalition that led efforts to pass historic tenant protections in Minneapolis

by 2 Hope-trained artists

8 public events engaged community members in the Hope gardens, providing growers with seeds, starter plants

and training

10 youth gained on-the-job technology skills through summer internships at local businesses

10 artist-organizers engaged community and created the Mural on the Ave on Project for Pride in Living's (PPL) historic Franklin Theater building

12 youth completed a participatory research project on Food and Photography

12 neighborhood canvass walks as part of an anti-displacement canvass connecting with Phillips residents around new park development

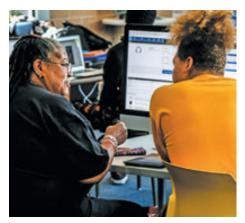
14 aspiring entrepreneurs completed

business plans as part of

the Neighborhood Development Center's Plan-It course offered at Hope

36 youth worked in the Hope gardens, growing a variety of summer and fall crops, including hot peppers, tomatoes, strawberries, garlic, and squash









BIG THINGS HAPPEN!

45 residents participated in communal meal gatherings and seasonal produce distribution sessions

45 youth developed skills, leadership abilities, and a stronger sense of self in community mentorship programs

50 community members engaged

in a participatory campaign that focused on the Minneapolis Parks and Recreation Board annual budget

50 neighbors engaged in a citywide assembly addressing rent control in Minneapolis

70% of Hope's rental units are affordable to households earning 50 percent of the area median income

90 Minneapolis Park and Recreation Board directors and frontline staff received Hope racial justice training

300+ youth are members of Hope's Best Buy Teen Tech Center

700+ children, youth and adults live in quality, safe rental housing

3600 sq ft Mural on the Ave is Hope's largest and most ambitious public art project to date (created in partnership with Project for Pride in Living and Minneapolis Institute of Art (Mia)

5,500 neighbors gathered with Hope at the 2019 Open Streets celebration on Franklin Avenue

\$30 million in City of Minneapolis investments into affordable housing secured in partnership with the Make Homes Happen coalition









CONTINUING A LEGACY OF HOUSING INNOVATION

A new model to preserve naturally occurring affordable homes

Part of Hope Community's work is to recognize trends happening in the community and then to support residents in dreaming of solutions, responses, or ways to capitalize on opportunities. Last year we saw a concerning trend: landlords were selling off small, multi-unit buildings. This signaled to us that the community would soon experience significant rent increases

and would be facing the threat of displacement.

In response, we teamed up with the City of Lakes Community Land Trust to launch an innovative housing preservation and community stabilization strategy. We committed to training up to 10 renter households to buy and manage small apartment buildings, becoming landlords for their neighbors.

The model has the potential to bring new income and build assets for low-wealth families, while preserving affordable housing in the neighborhood. Hope has backed up this audacious plan with the resources to succeed, securing new grant dollars from local and national funders to test and refine our innovative model.









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BUILDING ON COMMUNITY ASSETS

Blending art and organizing with a new mural on Franklin Avenue

So much of Hope Community's work is about seeing the assets that already exist in the community and leveraging those assets to build power. When we first started our Power of Vision community mural program 16 years ago, we tapped into a richness of artists and organizers in Phillips. In 2019, the program partnered with Project for Pride in Living (PPL) and the Minneapolis Institute of Art to take our model even deeper.

Hope invested in a cohort of 10 artists who designed and completed a comprehensive community engagement process that resulted in a community vision for a large-scale mural on the side of PPL's newly renovated Career Center (previously Franklin Theater Building). The cohort spent three months with community members—listening to the stories, identities and histories that have shaped the Phillips Community. The artists then translated these stories into a mural design that reflects the Indigenous roots and strength of the community, and the many faces of migration that have forged its evolution. The resulting 4,000 sq ft. mural is both an urgent call to action, and a story of resilience, resistance and triumph for the people of Phillips to share on Franklin Avenue.









INVESTING IN SKILLS AND LEADERSHIP DEVELOPMENT

Youth expand their visions for the future









When Hope Community launched our Youth Learning and Leadership (YLL) program, our plans to combine STEM learning, social emotional learning, identity development, and community mentorship seemed ambitious. What the youth have achieved in just two years' time since the opening of the Best Buy Teen Tech Center (BBTTC), however, has surpassed even our biggest dreams. Youth have won awards, they've gotten job experience, they've earned marketable tech credentials, and they've had fun using learning tools to create music, videos, websites, and more.

The daily reach of what happens in the YLL is truly staggering, but we don't substitute breadth for depth. Hope's 9-month youth mentorship programs combine empowerment, skills training, leadership and identity development, and deep connections with expert practitioners of color. This year young men have studied policing and how it affects Black men, young women have presented their research on colorism at a national town hall for women of color, and others got on the job experience at organizations like Digital Empowerment Academy, the African American Heritage Museum, and Best Buy world headquarters. Anyone who has visited the YLL will tell you that they left impressed with what these young people have accomplished, and with an overwhelming belief in what is possible for their futures.

INFLUENCING POLICY FOR PHILLIPS AND BEYOND

Anti-gentrification: A priority for the neighborhood, the city and the region









When Hope Community transitioned toward a community development mission in the late 1990s, we dreamed of creating a place where low-income people could stay and thrive. As the community's vision came to fruition, there was a risk that people would be displaced by rising rents and property taxes. With each new wave of community investment, our responsibility is to work with elected officials, planners, organizers, advocates, and community members to protect our neighbors. In the past year, we worked with:

- The national CREATE coalition to produce research and a toolkit to prevent displacement related to green investments
- All-In Cities, which brought together regional leaders from 10 cities in a national cohort commissioned by PolicyLink to share anti-displacement strategies
- The Make Homes Happen coalition to secure investments for new affordable housing in Minneapolis
- The Southside Green Zone council to hold the city accountable to racial and economic justice priorities as they plan for health

- and environmental improvements
- Equity in Place to put policy and investment mechanisms in place to ensure people in our region have access to opportunity no matter where they live

When staff sit at these tables, we are cognizant that our voice only matters if we remain deeply connected to the community. As we influence policy, we match those resources with on-the-ground investment in organizing and community capacity to shape what happens where people live, work, and play.

Hope Staff



Third row: Olivia Levins Holden, Ryana Holt, Samie Johnson, Shannon Smith Jones, Shruthi Kamisetty, Will Delaney

INTERNS, WORK STUDY STUDENTS, AND SPECIAL PROJECT STAFF

Hope recognizes the deep commitment of talented people who contributed to our work in 2019 and the partnerships that connected us to them.

2019 Power of Vision and ARC 2019 Youth Mural Lead Artists:

Donald Thomas Sam Dunne

2019 Organizational Partnerships for ARC/POV:

MIA COLLABORATORS: Crystal Price Elisabeth Callihan

MIA FILM FELLOW:
Josephine Lampone

PPL STAFF MURAL COMMITTEE PEAVEY PARK: Matt Bell

2019 "Defend, Grow, Nurture Phillips" Mural

ARTISTS:
Claudia Valentino
Missy Whiteman
James Autio
Magdalena Kaluza
Katrina Knutson
Nell Pierce
Juliette Myers
Simone Rendon
Camila Leiva
Mattie Weiss

COMMUNICATIONS LIAISON: Samie Johnson

CULTURAL HOLDERS: Bonita Ruiz LeeAnne Brown Ernie Whiteman Dee Henry Char Madigan Miski Abdulle Rose Gbadamassi Bao Phi Cassandra Holmes Rosa Victoria Zamora Chimborazo Mary Ellen Kaluza

"Wiidookodaadiwag: They Help Each Other" Mural Artists:

Ixel Debwe Dennis Woundedshield

PPL Staff Mural Committee

Laura Dunford
Ifrah Yassin
Melanie Mills
Caitlin Doughtery
Joanne V. Kosciolek
Paul Williams
Molly John
Ben Andrews

Minneapolis Parks and Recreation Board Internal Guidance Team

Resmaa Menakem Radious Guess Athelgra Williams Jennifer Ringold Adam Arvidson Tyrize Cox Selah Martin Ayo Clemons Nicole Smith Ashley Fairbanks

Camp Readiness Facilitators

Porsha Brown Steven Wilson Angel Sandro

Job Readiness Facilitator Ceadric Ashford

GEMs FacilitatorsDr. Brittany Lewis
Victoria Adofoli

Learning in Community

Coordinators Alex Stanisic Kiaria Taylor

Young Men of Color Facilitators

Dr. Renaldo Blocker Bryant K. Smith

C2C Pathways Facilitator

De Actra Singleton Dr. Lanise Block

SPEAC Facilitator PH Copeland

Minnesota Technical Assistance Program Intern

Elizabeth Joncas

Step Up Interns

Jerry Jara Calvin Miller Hanad Mohamud Abdulhakim Arte Shaakir Banow Mohamed Ali Sabirin Gayre

Food, Land and Community FLC Participants Contractors:

Zoe Hollomon - Youth Program Developer Paula Westmoreland (from Ecological Design) -Fram Ecological designer

Taya Schulte (from Growing Lots Urban Farm) -Garden care workshops

Ryan Stopera (from Free Truth Media) Food & Photography Summer Youth Workshop -Facilitator

Community Learning and Fellowship Opportunities:

Fram Fellow Fiona Rose Kelly

Youth Fellow Ali Browne

Garden Leads Sophie Javna Santiago Lobez

Hope Photographers

Bruce Silcox Ryan Stopera

Receptionists

Ryan Pearson Adelaide Zibrowski

Marc Trius

Hope Community Financials

STATEMENT OF ACTIVITIES

For The Year Ended December 31, 2019

SUPPORT	V VID	DEV/EVILIE	=
SUPPURI	AIND	KEVENU	_

Individuals	\$ 300,822
Foundations and Corporations	1,087,179
Grants from Governmental Agencies	59,714
In-Kind Contributions	149,851
Temporarily Restricted Grants	277,000
Rental Income	450,530
Other Revenue	332,721
Total Support and Revenue	2,657,817

Total Support and Revenue	2,657,817
EXPENSE	
Personnel Costs	1,172,170
Contracted Services	247,372
Professional Fees	145,575
Professional Development	38,857
General Supplies	29,538
Communications	28,829
Insurance	49,751
Program - Other Costs	215,935
Rental Properties	312,912
Equipment	29,190
Space Rental Expense	40,890
Loans Interest	160,613
Depreciation and Amortization	279,000
Total Expense	2,750,632
Change in Net Assets	(92,815)

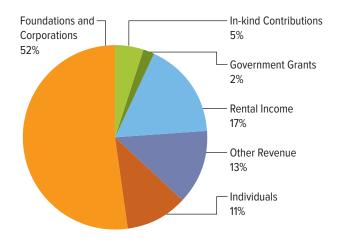
5,981,644

\$ 5,888,829

SUPPORT AND REVENUE

Net Assets and Equity - End of Year

Net Assets and Equity - Beginning of Year



STATEMENT OF FINANCIAL POSITION

December 31, 2019

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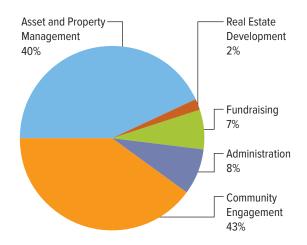
Cash	\$	665,405
Grants and Other Receivables		337,567
Due from Related Entities		65,082
Prepaid Expenses		9,981
Investments		739,647
Notes Receivable		3,279,165
Property and Equipment, Net		3,597,842
Other Assets		55,660
Total Assets	¢	0.750.240
TOLdi ASSELS	Þ	8,750,349

LIABILITIES AND NET ASSETS AND EQUITY

Liabilities:

Elabilities.	
Notes Payable	\$ 43,319
Accounts Payable	203,827
Accrued Liabilities	98,643
Deposits Held for Others	84,385
Long-Term Debt	2,431,346
Total Liabilities	2,861,520
Net Assets and Equity:	
Without Donor Restrictions	5,249,829
With Donor Restrictions	639,000
Total Net Assets and Equity	5,888,829
Total Liabilities and Net Assets and Equity	\$ 8,750,349

EXPENSE



Volunteers and in-kind donations

A dedicated team of Hope staff and 126 volunteers are part of a continuum of opportunities that keep people engaged, inspired, and rooted in community. We honor the contributions and impact Hope's volunteers have had on our success this year. In 2019, our volunteers' work totaled 1,427 hours.

VOLUNTEERS

LEARNING IN COMMUNITY

Abby Petersonr Abdikariim Huseen Azahar Mohamed Baylee Sisung Duc Ngo Emame Eja Thompson Gary Huang Gavin Michaelson Hope Brandner Jocelyn Santos Aparicio Lauren Kalina Lily Cooper Lucy Tran Quin Alexander Ruwada Issa Samantha Gerges Trang Do William Zopfi-Jordan

BEST BUY TEEN TECH CENTER

Abbey Reinke Abby Peterson Adam Sand Alvontae Dillard Turner Andrea Riehl Anna Sandquist Ave Kian Betsy Giving Brandi Jorgensen Brian Tilzar Brian Yachel Bristlin Justin Chris Thorp Curtis Janicke Deborah Smith **Emily Mathiason** Evan Wargolet Harry Sattler Hope Brander Isabel Tompkins Isabella Kemling Izzie Mack Kara Kramer Karen Hartke

Keith Wilkins

Kenadid Hiss Kevin Liu Kornegay Tom Kristine Jeyede Lianna Sanders Lindsay Goodwin Meghan Condon Michael Snell Nils Akesson Peter Mcgovern Ralphael Jones Ryan Bernhagen Ryan Stene Stacey Langer Stacia Whelaf Stephanie Eckardt Tara Storms Tina Jones Vachone Hall Will Woodworth Zack Johnson

POWER OF VISION

Adria Green Alejandra Fabian Amelia Nielsen Amget Yusufi Andres Diaz Andrew Fahlstrom Ann Gilligan Ari Kerman Ashraf Abdulgader **Bonita Watkins** Bridget Petersen **Briezy Hart** Britta Dornfield Carmen Bustamante Cassandra Holmes Courtney Cochran Cross Korder Diana Current Dona Evans Dream of Wild Health Youth Muralists Eiko Mizushima Fric Diaz

Youth Muralists
Eiko Mizushima
Eric Diaz
Ernest Whiteman
Esther Schlotterbeck
Fartum Ahmed
Hawo Farah
Hindi Mohmud
Hope Elwell
Jake Hustedt
Jievi Cali
Joe Akelley
Karen Clark

Kate Elwell

Kristin Rex

Ligia Eid

Lynn Diaz

Katlyn Martin

Ktvstle D'Alencar

LeeAnne Brown

Leon LaFriniere

Manuel Levins Holden Marc Trius Marcie Rendon Mercedes Heart Michelle Shankar Moneek Rendon **Nudin Smith** Peter Elwell Phoebe Youth Ryan Harris Sandra Lindstrom Sarah Bourne Shamara Martin Shaneen Blocker Suzy Trona Vicky Melchor

*Thank you to the many others who supported the process for the murals!

Wade Islan

SHAAH IYO SHEEKO

Ann Gilbert
Bonita Watkins
Dahir Yusuf
Eric Angell
Harry Maddox
Joe Banks
Malka Key
Nimo Mohamed
Quantina Beck Jones
Samael Theresa
Tom Corrocan

PARKS AND POWER

Arianna Feldman Caspian Wirth Jessica Garaway Jonathon Perez Kaleigh Swift Mira Klein Rebecca Walker

FOOD, LAND, AND COMMUNITY Master Gardeners from

University of Minnesota's Extension Program Mary Dalsin Mary Dooley Mary Miller Pam McMurry -Community Gardens Program

YOUTH VOLUNTEERS

Steven Miles, MD

Luca Dalsin
Northern Council
Scout Troop 3062 and
3 Scout-mates
from Groves Academy
Michael Dalsin and
4 Scout-mates from
Edina High School
Northern Council
Scout Troop 3062
Project: Community
Communications



IN-KIND DONORS

In the past year Hope has received generous donations of goods and services that support our organization. In-kind donations vary from plants and flowers to beautify our neighborhood, to professional services to support our staff. One thing that doesn't vary is how much we appreciate them.

Kris Anderson

Best Buy Foundation

Adrian Chavez

The Clubhouse

Costco

DeBug IT Services

Lush Cosmetics

Seward Community Co-op

Wedge Community

YMCA Camp Icaghowan

Co-op

Hope Community Donors

With deepest gratitude we thank our donors for believing in possibility. Because of you, a neighborhood once in despair is renewing and a strong community is growing. We honor you—our friends and partners. If you are one of our supporters and you do not see your name on our list, please contact Mandy Rueckheim at (612) 435-1695 or mrueckheim@hope-community.org.

\$25,000 OR MORE

Best Buy Foundation Blue Cross and Blue Shield of Minnesota Foundation **Bush Foundation** Patrick and Aimee Butler Family Foundation The Clubhouse Network **Graves Foundation** Greater Twin Cities United Way Estate of Raymond and Sally Haik The Kresge Foundation The McKnight Foundation The Minneapolis Foundation Minneapolis Institute of Art **Nexus Community Partners** The OneMPLS Fund of The Minneapolis Foundation Peregrine Capital Management, LLC of The Minneapolis Foundation Richard M. Schulze Family Foundation Target Foundation

\$10.000-\$24.999

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Metropolitan Regional Arts Council
Diane Ruppert
Sexton Family Foundation
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St. Paul Province - Partners in
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\$5,000-\$9,999

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Nicholas Stevens
James R. Thorpe Foundation
Turner Family Foundation
Weck Charitable Trust

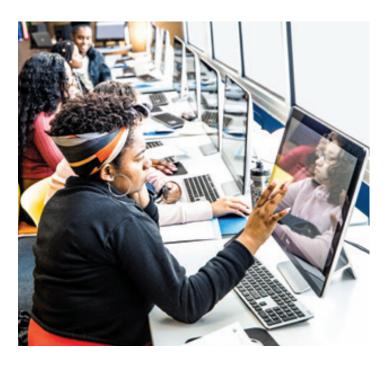
\$1,000-\$4,999 Alerus Anonymous Anne Barry Burdick Family Fund of The Minneapolis Foundation Patricia Callaghan - Annie's Charitable Fund Ann Calvert Cashman Repinski Giving Fund The Ceronsky Krietemeyer Charitable Giving Fund Charities Aid Foundation of America Children's Hospitals and Clinics of Minnesota Patricia Cummings Mollie Dean Helen Bushnell-Delaney and Thomas Delaney Cathy Dolan and Dan O'Brien Patrick Dougherty Eat for Equity Mary Ellen Evans Peter Farstad and Paul Mellblom Federal Home Loan Bank of Des Moines Jay and Sandy Fetyko Barbara Fitzpatrick Tom and Gretchen Griffin Carmen Gugin Germaine Hall

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George Dingman Sharon Doherty and Therese Cain

Marilyn Dondelinger

Mary Dorn

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Kristen and Adam Estvold Shawna Fankhanel Chavez Stephen Fautsch and

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Ethan Fawley

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Joseph and Stephanie Palen Aneesa Parks

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Hope Community Keepers

The Keepers are Hope Community donors who have made a commitment to leave a legacy to our organization. They are supporters of Hope Community's work and vision, standing with us for many years. Keepers are visionaries who committed to keeping Hope Community moving into the future. For more information about becoming a Keeper or other Planned Giving options, please contact Mandy Rueckheim at (612) 435-1695 or mrueckheim@hope-community.org.

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Hope Community Sustainers

The Sustainers are Hope Community donors who give monthly or quarterly to ensure stability and growth. These donors provide a steady flow of funds throughout the year, allowing Hope to provide the same level of high quality programming and affordable housing that is expected. For more information about becoming a Sustainer, please contact Mandy Rueckheim at (612) 435-1695 or mrueckheim@hope-community.org.

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^{*} In loving memory

Honorariums

Hope has received many gifts given in honor of birthdays, weddings, anniversaries, graduations, and simply for someone's amazing presence in the world.

IN HONOR OF

Margo Casey
Bob Devereaux
Rose Fondell
Deanna Foster
Rita Foster
Mary Lu Jackson
Shruthi Kamisetty
Mary Keefe and Roger Helgeson
Cheri & Bob Lien
Char Madigan CSJ

Bill and Ginny McDonald Sister Mary Virginia Micka Bill and Betty Ryan Vernon Schaefer Steve Shapiro The Shriver Goddaughters

Chuck Siggerud
Don Siltberg
Elizabeth Manning Sohn

Maura Tschida

Memorials

Donors made gifts to Hope in memory of the people they have loved and who have held an important place in their lives. We thank all of you who gave.

IN MEMORY OF

Ann Callaghan Marguerite Corcoran Michael Crosby Alice deMeurisse Kathleen M. Devereaux Marilyn Devereaux Marian Dingman Clare Doyle Dr. John L. Durkin Dean and Marie Foster Rose Mary Gerlach Dr. & Mrs. Paul K. Glasoe Gertrude Green Idella Grigsby Sr. Jude Hagen OSB Sally Haik Mary Hasbrouck Ray Herje

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Candace Rosalez
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* Executive Committee





Mission

Hope Community creates connections that strengthen the power of community members and communities.

We cultivate community leaders, build community capacity, care for the housing and community spaces we develop, and pursue equity and diversity in all we do.

Core Values

Respect We believe in people. We relate to youth and adults as people, not clients.

Connection We build relationships, the cornerstone of all our work.

Listening We listen to all who engage with us. The realities we hear drive our planning and activities.

Learning We incorporate reflection and evaluation in all our work and learn from our experiences.

Co-creation We encourage people to co-create projects, programs, places, opportunities—with us.

Equity We pursue racial and economic equity in all our work to achieve equitable power, access, opportunities, treatment, impacts and outcomes for all.

Stewardship We are responsible and accountable stewards of the natural, human, material and community resources invested in our work.

Operating Principles

We believe that community engagement and real estate development are integral components of community development.

We develop both formal and informal partnerships to advance our mission.

We design our work to strengthen multi-cultural and economically diverse community involvement and leadership, to respect different cultural perspectives, and to challenge racism. We reflect our strong endorsement of the leadership and power of people of color in our board and staff composition and advancement policies and practices.

We operate organically, intentionally, and flexibly and strive to be accountable, transparent, and authentic in all we do.

We recognize that courageous and respectful agitation is sometimes necessary to achieve change.

We appreciate courage, humility, patience, hope, and humor, which help make our work possible and sustainable.







Thank YOU!







Hope Community 611 East Franklin Avenue Minneapolis MN 55404

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Twitter: @Hope_MN

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Website: hope-community.org

Teen Technology and Youth Engagement



Facebook: @HopeYouthProgramsMN



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Parks and Power



Facebook: @parksandpower



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Food, Land and Community



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Power of Vision



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Facebook: @ShaahlyoSheeko

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